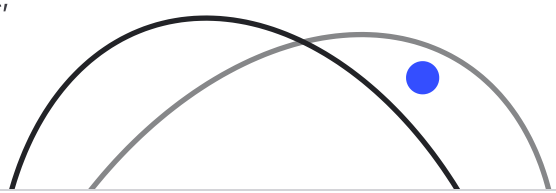
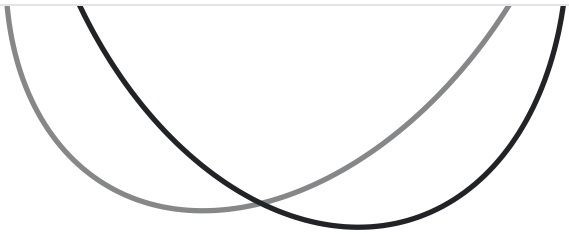
PRODUCT NOTICES

Style of the Week: Terms and Privacy

How members send looks to Style of the Week in The Edit, how looks are chosen, what we publish, the permission you give us, and how to withdraw a look at any time.



EFFECTIVE DATE	November 11, 2026
VERSION	1.2
PUBLISHED BY	Fashiondeals, LLC, a Delaware limited liability company 131 Continental Dr, Suite 305, Newark, DE 19713, United States
CONTACT	admin@fashiondeals.ai
WEB VERSION	https://fashiondeals.ai/legal/style-of-the-week/



Fashion Deals compares retailer offers and provides its own digital features. Retailers sell and ship the physical goods. Operated by Fashiondeals, LLC, a Delaware limited liability company.

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01 What Style of the Week is

Style of the Week is a page in **The Edit**, the weekly Fashion Deals magazine on our website. Each week our editors choose up to ten looks sent by members, each with a short note on why it works and links to similar pieces from our catalogue. Taking part is free and optional. We do not pay for looks, and you do not pay to take part.

02 Who can take part

- You need a Fashion Deals account and you must be **18 or over**.
- Send only photos of yourself that you took or have the right to use.
- If anyone else appears in a photo, they must be 18 or over and have agreed to it being published. **We do not accept photos of children.**
- Faces may appear in published looks. Send a look only if you agree to that for everyone shown.

03 What you send and how we protect it

From *My looks* in your account you send 1 to 5 photos of one outfit (JPEG, PNG or WebP, up to 8 MB each), the name you want shown (your first name or a handle) and, if you like, a caption of up to 140 characters without links. You can send up to 3 looks a week.

- Before upload, your device re-draws each photo. This leaves out EXIF data such as your location (GPS) and camera details. Our server checks every photo again and removes any metadata that is left.
- Your photos are stored privately with your account. Until a look is published, only you and our editors can see it.
- Every request is checked against your signed-in account, so nobody else can see, change or delete your looks.

04 How looks are chosen

We score every look on our own systems, without any outside AI service: photo quality, how the outfit works together, colour, fit and how it relates to the season's trends. The same check flags photos that may break these terms (for example explicit images, children or something that is not an outfit) so that a person reviews them. **Our editors make the final choice**; the scores are a starting point, not a decision. Being chosen is not guaranteed and we do not explain individual decisions. A look is considered for the next issue after you send it; issues start every Monday (UTC).

05 What we publish

If your look is chosen, we publish in The Edit on fashiondeals.ai:

- one of your photos, resized and without metadata, which we may crop slightly to fit the page;
- the name you chose (first name or handle) and your caption;
- the look's place in the Top 10 and a short style note written by our editors, with the help of our scoring;
- links to similar pieces from our catalogue, at the best prices we found.

We never publish your email address or other account details. We do not use your photos in advertising, on social media or in our newsletter, we do not sell them, and we do not use them to train AI models.

06 The permission you give us

You keep all rights in your photos. By sending a look you give Fashion Deals a free, non-exclusive, worldwide permission to store your photos, name and caption, to make resized copies, and to show them as described in section 5, in The Edit and on our website, for as long as your consent lasts. You confirm that you have the right to give this permission and that publishing the look will not break anyone else's rights.

07 Withdrawing a look

You can withdraw any look at any time in *My looks*. We then take it out of the magazine and off the website straight away and delete its photos and details from our storage. Copies that a browser has already loaded can take a few minutes to clear. For a look that was published, we keep only a record that the place in that issue was withdrawn, without any photo, name or caption. Deleting your account withdraws all of your looks in the same way.

08 How long we keep looks

WHAT	HOW LONG
Unfinished uploads	Deleted after 1 day
Looks that are not chosen	Deleted 30 days after the issue they were considered for
Looks never considered (for example if an issue is skipped)	Deleted after 120 days
Featured looks	Original photos deleted 30 days after publication; the published copy, name and caption stay until you withdraw the look

09 What we do not accept

- Nudity, sexual content or photos in underwear only
- Children, or anyone who has not agreed to be shown
- Hate symbols, offensive gestures, weapons or violence
- Screenshots, memes, advertising, links or photos that are not an outfit
- Photos you do not have the right to share

We may refuse or remove any look at our discretion. To report a published look, write to admin@fashiondeals.ai or use our takedown page.

10 Emails

If your look is featured, we may email you to tell you. You can manage email in your account settings.

11 Contact and your rights

Questions or requests about Style of the Week: admin@fashiondeals.ai. Your rights, including access and deletion, are described in our Privacy policy. These terms add to our Terms of use.

Effective November 11, 2026 · Version 1.2 · fashiondeals.ai/legal/style-of-the-week/